

RVAA Marketing and Branding Meeting Agenda

October 7, 2023 | 10:15 AM MT

In Person Meeting – Double Tree by Hilton in Denver/Aurora
Room 225

Members: Laura Bush – Chair (North Country), Jen Armson – Dyer (Badger), Jason Badell (Intermountain), Harold Cranswick (Arizona), Kevin DesLauriers (Garden Empire), Steve Kenyon (Southern), Cody March (Columbia Empire), Lisa Madsen (Heart of America), Mark Noble (Sun Country), Jimmy Peden (Palmetto)

AGENDA

- Welcome and Roll Call Bush
- Review and Approve Agenda Bush

- OLD BUSINESS
 - M and B / USAVMarComm Shared Calendar (review good yes/no) Group
 - Commercial – Public Service Announcement
 - reflection (what we did well /what we can do better) Group

- NEW BUSINESS
 - RVAA Needs / Wants from RVA M and B and USAV MarComm Group
 - USAV MarComm Initiatives (AVCA, Events, Coach Academy, and more)Group
 - RVA Marketing and Branding Chair Position Bush

- Closing Remarks
- Adjourn
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